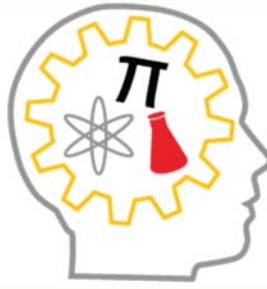


MARYLAND STEM FESTIVAL 2015



2015 Maryland STEM Festival Sponsorship Opportunities

The Sponsorship Levels are as follows:

A. Festival Champion	\$ 50,000
B. Platinum Sponsor	\$ 25,000
C. Gold Sponsor	\$ 10,000
D. Silver Sponsor	\$ 5,000
E. Bronze	\$ 2,500
F. Supporters*	\$ 1,000
G. Friends of Festival*	\$ 100

*"Supporters" and "Friends of Festival" will be recognized on our website.

"Supporters" will also be listed in the printed program.

The benefits level A-E sponsors receive are as follows:

FESTIVAL RECOGNITION	A	B	C	D	E
Top billing on all materials pertaining to 2015 MSF, including press releases	✓				
Opportunity to appoint member of Festival advisory board	✓	✓			
Logo will appear on the front of the t-shirts	✓				
Logo on signage, t-shirts, selected marketing collateral	✓	✓	✓		
Name on signage, t-shirts, selected marketing collateral				✓	✓
VENUE RECOGNITION	A	B	C	D	E
Logo placement on expo stages and sponsor signage	✓	✓	✓		
Name placement on expo stages and sponsor signage				✓	✓

PRINT MATERIAL RECOGNITION	A	B	C	D	E
Logo on front of program guide	✓				
Logo in program guide	✓	✓	✓		
Name in program guide				✓	✓
Logo on posters to be distributed to venues throughout Maryland	✓	✓			
Name on MSF posters (statewide distribution)	✓	✓	✓	✓	

PUBLIC RELATIONS, MARKETING AND MEDIA RECOGNITION	A	B	C	D	E
Recognition in MSF advertising	✓	✓			
Name listing in news releases and public relations efforts	✓	✓			
Reserved tickets to select high-profile event	12	8	6	4	2

Sponsorship benefits are subject to change and are contingent upon total funding secured.

Certain sponsorship levels are limited:

- ONE opportunity at **Festival Champion level**
- FOUR opportunities at **Platinum level**
- SIX opportunities at **Gold level**