



Parade Sponsorship Opportunities:

Title Sponsorship (1 Opportunity) \$5,000

- NAMING RIGHTS to the Parade
- First Placement in Parade Line – Sponsor will walk with Festival Director at the front of the Parade
- Official Sponsorship – Sponsor Logo to appear on all Official Parade communications including press releases, flyers, and event e-blasts
- Website – Sponsor Logo with link will appear on the Festival webpage and event webpage
- Introduction-Sponsor introduced at the start of the parade
- Event Poster-Sponsor Name and Logo will appear on event poster
- Presentation – Sponsor will make the presentations at the Award Ceremony
- Event Program-Name and logo on front of event program
- Parade VIP Breakfast – Eight (8) invitations to the VIP breakfast
- Banner in Parade – Sponsor name and logo on parade banner
- Festival Summary Report-Sponsor Name and Logo included in Festival Annual Summary Report
- Podcast-One Festival Podcast will feature Sponsor

Platinum Sponsorship (2 Opportunities) \$2,500

- Preferential Placement in Parade Line – Sponsor will be placed near the front of the parade.
- Publicity – Sponsor name to appear on all event flyers and event e-blasts
- Website – Sponsor logo with link will appear on event webpage
- Introduction-Sponsor introduced at the start of the parade
- Event Poster-Sponsor Name and logo will appear on event poster
- Presentation – Sponsor will be on “stage” during the Award Ceremony
- Event Program-Sponsor Sponsor name and logo will appear inside the program
- Parade VIP Breakfast – Four (4) invitations to the VIP breakfast
- Banner in Parade – Sponsor name on parade banner
- Festival Summary Report-Sponsor name included in Festival Annual Summary Report
- Podcast-One Festival Podcast will feature sponsor



Parade Sponsorship Opportunities:

Gold Sponsorship (10 Opportunities) \$1,000

- Website – Sponsor and logo name listed on event webpage
- Event Poster-Sponsor name will appear on event poster
- Introduction – Sponsor will be introduced during the award ceremony
- Event Program-Sponsor name and logo will appear inside the program
- Parade VIP Breakfast – Two (2) invitations to the VIP breakfast

Silver Sponsorship \$500

- Website – Sponsor name listed on event webpage
- Event Program-Sponsor name will appear inside the program
- Parade VIP Breakfast – Two (2) invitations to the VIP breakfast

Bronze Sponsorship \$250

- Website – Sponsor name listed on event webpage
- Event Program-Sponsor name will appear on the program back

Copper Sponsorship \$100

- Website – Sponsor Name listed on event webpage

Please contact Phil Rogofsky, Director, at mdstemfest@gmail.com or 410-627-1074 for questions and to become a Parade Sponsor.